

# Persian Family Day 2017



**PERSIAN**  
**FAMILY** Day  
Family Fun Festival



*Join now! Don't miss out! Be part of celebrations for the largest Persian community festival in Canada and anywhere else in the world!*

**Special Sponsorship opportunities to support this event celebrating Persian culture!  
6th Persian Family Day Festival**

416-500-0007

office@persianfamilyday.com

# Persian Family Day 2017



Date: July 22, 2017  
Time: 12 P.M. - 10 P.M.  
Location: Mel Lastman Square, 5100 Yonge Street

We're happy to announce that event organizers are busy behind the scenes planning the 2017 Persian Family Day Festival. This 6th annual event is filled with fun and safe activities for each member of the entire family. The 2017 Persian Family Day Festival promises to deliver delicious food and excellent music for families, friend and the entire community to enjoy together in beautiful, spacious surroundings.

## Event Details.

We expect 2017 Persian Family Day Festival to attract over 20,000 guests! Each year, the Persian Family Day Festivals allows families, friends and supporters of the Persian community to come together and celebrate Persian culture. The Persian Family Day Festival is one of the largest annual Persian events in North America and anywhere else in the world. Among some sights and sounds at our festival, we'll have a Kids Adventure and Fun Zone; beauty station; magicians; comedy shows; circus performers (clowns and stilt walkers); free kids' activities and rides, etc.; traditional Persian music; DJs; live bands; and tens of other live performances.



## Be part of our event.

We have several different sponsorship opportunities to meet your organization's desired participation with economical event support options:

- Sponsorship packages: Silver level | Gold level | Platinum level
- Prominent booth sponsors
- Banner advertisement
- Jumbo Video Wall (digital)

and many more!

**Go to our sponsor recognition opportunities section for further details.**

# Persian Family Day 2017

## 2017 PERSIAN FAMILY DAY FESTIVAL Sponsor Recognition Opportunities for the 2017 Persian Family Day Festival

Act Now! Sponsorship are filling up fast!  
Don't miss your opportunity to be represented  
at our community, cultural event!

### Please note:

Tickets aren't being sold for this event as it's free to attend and open to the public.  
We expect 20,000 attendees.

### Platinum Sponsorship - \$10,000

- Access to the Play App Features
- Platinum level Sponsorship main wall banner
- Exclusive Platinum sponsor booth
- Access to open activities
- Page 1 to Page 8 of the festival magazine (Full page spread in colour)

### Gold Sponsorship - \$5,000

- Access to the Play App Features
- Gold level Sponsorship Banner placement
- Deluxe Gold Sponsor level booth
- Access to open activities
- Page 2 to Page 8 (spots available) in the festival magazine (Full Page spread in Colour)

### Silver Sponsorship - \$2,500

- Main stage side wall banner
- Silver level Sponsorship Island Booth
- Half page spread in colour in the festival magazine





## Booth Sponsorship

### Preferred Booth - \$1,000

- Includes 6 foot table in a 10x10 space

### Standard Booth - \$500

- Includes 6 foot table in a 10x10 space

Sponsorship Recognition Opportunities for the 2017 Persian Family Day Festival

## Banner Sponsorship

### Category 1 - Main Stage

- Top of Main Stage (Giant Banner) - \$8,500
- Slides of Main Stage (Giant Banner) - \$4,500
- Front of Main Stage - \$500
- Side Wall of Main Stage - \$350

### Category 2 - Event Banners

- All other banner spaces - \$250



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## BOOTH

Standard Booth: With table and 2 chairs (10 feet)	\$500
Corner Booth: With table and 2 chairs (10 feet)	\$1,000



## SPECIFIC CATEGORIES

(Prices are regular booth; corner booth %50 extra)

Mortgage / Insurance / Real Estate / Auto Dealers	\$1,500
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## MAGAZINE OPTIONS

- \* \$5,000 Festival Magazine Back (Cover Page)
- \* \$3,500 Festival Magazine Inside (Cover Page)
- \* \$2,000 Festival Magazine Full Page
- \* \$1,200 Festival Magazine Half Page
- \* \$600 Festival Magazine Quarter Page



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## STAGE OPTION

Top of Main Stage (Banner 1)	\$8,500
Each Side of Main Stage (Banner 2 or 3)	\$4,500
Front of Main Stage (Banner 4, 5, 6 or 7)	\$500



Main Stage Side Wall (Banner 2.5x6 feet)	\$350
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All other areas (Banner 3x8 feet)	\$250
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## SPONSORSHIP

Platinum Sponsorship

\$10,000

- \* Access to the Play App Features
- \* Platinum Billboard Giant Spot Wall Banner
- \* Open Size Special Spot Booth
- \* Access to Open Activities
- \* A Full Color Page 1 to 8 of the Festival Magazine Advertise



Gold Sponsorship

\$5,000

- \* Gold Billboard Giant Spot Wall Banner
- \* Special Spot Booth
- \* A Full Color Page inside of the Festival Magazine Advertise



Silver Sponsorship

\$2,500

- \* Main Stage Side Wall Banner
- \* Corner Booth
- \* Half Color Page inside of the Festival Magazine Advertise



**BOOTH**

- \$500 Standard Booth: With table and 2 chairs (10 feet)
- \$1,000 Comer Booth: With table and 2 chairs (10 feet)

**SPECIFIC CATEGORIES**  
 (Prices are regular booth; corner booth %50 extra)

- \$1,000 Food / Drinks and Beverages
- \$1,500 Mortgage / Insurance / Real Estate / Auto Dealers

**SPONSORSHIP**  
 (MC Announcements)

- \$10,000 Platinum Sponsorship (Main Wall Banners, One Special Sponsor Booth, Open Activities)
- \$5,000 Gold Sponsorship (Sponsor Spot Banner, One Special Sponsor Booth)
- \$2,500 Silver Sponsorship (Corner booth, Main Stage Side Wall)

**ADVERTISING OPTIONS**

- \$8,500 Top of Main Stage (Giant Banner)
- \$4,500 Each Side of Main Stage (Giant Banner)
- \$500 Front of Main Stage (Banner)
- \$350 Main Stage Side Wall (Banner)
- \$250 All other areas (Banner)
- \$500 Business Card on Giant Video Screen
- \$300 Subtitle Message on Giant Video Screen
- \$1000 Commercial Video Giant Video Screen

This agreement has been made on ..... between

Company Name: (Hereafter referred to as "The Advertiser").....

Business Category:.....

Contact: .....

Address: .....

Tel: ..... Cell: ..... Fax: ..... Email: .....

**AND**

Silk Road Group Inc. (Chinese Family Day) located in 10076-5576 Yonge Street, Toronto, ON, M2N 5S2. Whereas the Advertiser has agreed to purchase advertising in Chinese Family Day as indicated top choices and attachment. The Organizer has agreed to have the stated advertisement(s) in Chinese Family Day, and under the terms and conditions stated in this agreement and Chinese Family Day as may be posted from time to time on www.ChineseFamilyDay.com

**Payment Details**

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 .....  
 .....

We Are Not  
Accepting  
Any Cash

Booth Fee: .....  
 Advertise Fee: .....  
 Sponsor Fee: .....  
 Summary AD Fee: .....  
 Tax: .....

**Advertiser**

Signature: .....  
 Name: .....

**Organizer**

Signature: .....  
 Name: .....

Total Order Fee: